Strategies to increase students into ICT Programs

Lunchtime Guest Speaker Carla Romero, Director of Programs, Computing Research Association.



The Women in ICT @ Swinburne group invite you to a presentation by the Director of the CRA, a leading USA organisation with a mission to increase the number of women participating in ICT education at all levels.

Location: Swinburne University, Hawthorn Campus, Engineering Building (En302)

Date: Wednesday 3 September

Time: 12:30pm - 2:30pm

Carla's presentation will be followed by an informal discussion session. A complementary lunch will be provided by the WICT group.

Carla Romero - Profile

Carla is involved with a broad range of programs focusing on human resources, community-building, and connecting CRA with the other organisations advancing science and engineering.

Carla is the recipient of service awards including the 1993 NASA Training Project Hero Award for her support of underrepresented group students in Science Technology Engineering and Mathematics - STEM.

Carla also supports several CRA committees including the Status of Women in Computing Research (CRA-W), Coalition to Diversity Computing (CDC) and the IT Deans Group.

Ms. Romero will focus on the strategies that CRA (and CRA's committees) have developed to attract students into ICT degree programs. Following a brief overview about CRA, Ms. Romero will discuss relevant research findings that support many of the efforts that CRA has employed and highlight some of the most effective programs.

At the end of the session, audience members will be invited to ask questions and to share their experiences and best practices for the retention of women in ICT.

Please RSVP your attendance by Thursday 29th August for catering purposes to: **Robert Mercer**

email: rmercer@swin.edu.au

