

# Art & Design iNsight 2010

**Date: Wednesday 11<sup>th</sup> August- 9.30 -1pm**

***This is not a Careers expo.***

***This is an opportunity for students to hear industry professionals talk about what they do and how they got there.***

## ***What's happening on the day?***

In the past few years we have had a range of industry speakers from fields such as, Fashion Design, Graphic Design, Interior Design, Multimedia, Games Development, Visual Merchandising, Visual Arts, Advertising, Textiles and others, presenting information about how they got into their industry, what duties they perform in their roles and the pathway they followed.

The day will also include information sessions profiling the Design Studies Cert IV year 13 programs; now including Visual Arts Cert IV & Photoimaging Cert IV.

Most speakers will give multiple presentations throughout the morning, with several different speakers running simultaneously.

A detailed program including presenter bio's and time slots will be emailed in the closer to the event date.

## ***Why take part?***

- Exposing students to industry experts,
- Fulfilling work requirements
- Gaining exposure to the breadth of options in the respective industries.
- Students can begin building the networks they will access in the future.

## ***How do I get involved?***

Simply fill out the expression of interest form attached with the approximate number of students attending and return by **fax to 9471 0929 or email Design Studies; ndsyear13@optusnet.com.au**

## **Numbers are limited.**

Most VET programs have an industry knowledge component and now some VCE courses have included this as an area of importance. By attending **Art & Design iNsight Day 2010** students will be able to **align this experience directly to work requirements and competencies**.

Work Placement in some of the industry areas can be difficult to obtain. This forum provides an alternative for students to access industry knowledge.

Students who register on the day will be issued with a certificate of attainment.

A similar Industry speakers program is being conducted by NSC Music Industry Training.

For details regarding MIT program, please contact:

Bon Nardella bigbon@bigpond.com.au

**Northland SC Industry iNsight Day 2010**  
**Expression of interest**

School Name

Contact person

Contact details

Ph:

Email:

We would like to bring a group to;

Please circle

Design/Multimedia

Number of students attending

Design/Multimedia .....

Thanks for taking part

Hope you have a great experience

Northland VET programs

Contact regarding this should be forwarded to

Northland Design Studies

Please fax back to Northland Secondary College

9471 0929

or [ndsyear13@optusnet.com.au](mailto:ndsyear13@optusnet.com.au)