

AGIdeas 2008 'Futures' is a forum for students interested in an international career in design. Imagine your future in film or animation, interactive television, automotive design, advertising or graphics, product or industrial design, sound design or fashion.

Invite your teachers, come with your friends, bring your parents, encourage your whole class to explore design stories that will inspire and capture your imagination. This two hour event introduces seven internationally acclaimed designers and will provide essential insights into careers in the creative industries.

AGIdeas 2008 'Futures'

Career support service for secondary school students. AGIdeas 'Futures' is a special evening dedicated to those secondary school students considering a design career. Over two hours this mind-opening, educational event showcases internationally acclaimed designers and offers insights into career pathways, assisting in the transition from the secondary to the tertiary education sector. Invite your teachers, come with your friends, encourage your whole class to explore design stories that will inspire and capture your imagination.

Arrange a school trip to AGIdeas 2008 'Futures' and also visit Top Designs at Melbourne Museum and Top Arts at the National Gallery of Victoria.

Design is an important element in our everyday living and is one of the fastest growing professions around the world.

AGIdeas 2008 'Futures' presents

Sara Fanelli UK

Adam Ferrier
Naked Communications
AUSTRALIA

Roland IJzermans
Guerrilla Games
NETHERLANDS

Steve Martinuzzo AUSTRALIA

Bruno Monguzzi ITALY

Joel Gethin Lewis & Matt Clark
United Visual Artists UK

Danny Yount USA

Tertiary college information stalls will be held at AGIdeas 2008 'Futures'; giving students, their parents and teachers attending the opportunity to speak to tertiary colleges directly about their creative courses, prior to and after the event.

Audience comments from past AGIdeas 'Futures' events

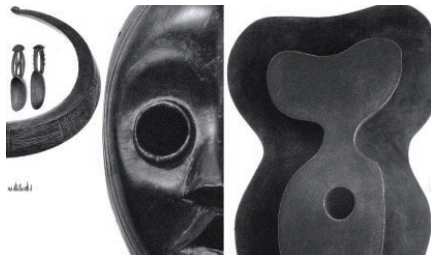
'Next Year I am going to bring my entire Year 10 and 11 students and bring Year 12 to the three day forum.'

'The conference gave me an understanding of the art and design industry and helped clear things for the future.'

This event is only open to secondary school students, parents and teachers.

BRUNO MONGUZZI ITALY

Bruno is a designer, typographer and teacher. He began his career at Studio Boggeri in Milan in 1961. In 1983, in association with Visuel Design's Jean Widmer, he won the competition for the signage system and corporate identity for the new Musée d'Orsay in Paris. From 1987 to 2004 he designed the exhibition posters for Museo Cantonale d'Arte in Lugano. His many awards include the Bodoni Prize in 1971, the Gold Medal from the New York Art Directors Club in 1990, the Prix Janus in Paris and, in 2000, and the Gold Medal at the Toyama Poster Triennial. In 2003, in London, Bruno was the sixth Swiss designer to be elected Honorary Royal Designer for Industry. He is the author of 'Lo Studio Boggeri, 1933-1981' and 'Piet Zwart: The Typographical Work, 1923-1933'. Bruno is brought to AGIdeas in association with Artisan.



UNITED VISUAL ARTISTS (JOEL GETHIN LEWIS & MATT CLARK) UK

UVA was founded by partners Chris Bird, Matt Clark and Ash Nehru in 2003. They create responsive, immersive and sculptural light based environments. Their first project was the creation of the ground breaking visual show for Massive Attack's '100th Window' world tour. Since then they have gone on to work with bands including Basement Jaxx, U.N.K.L.E. and U2. In 2004 they created the spherical fiber optic sculpture for Kylie Minogue's 'I Believe In You' video. In 2004 UVA created a curved LED installation for the Kabaret's Prophecy nightclub in Soho, which won Wallpaper Magazine's Best Designed Nightclub award in 2005. UVA is represented at AGIdeas by Matt Clark and Joel Gethin Lewis. United Visual Artists are brought to AGIdeas in association with The British Council.



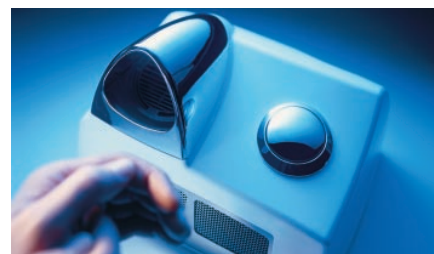
ROLAND IJZERMANS NETHERLANDS

Roland studied a Masters in Industrial during which he refined his art skills and computer sketching and rendering. This resulted in various projects for architects, and naval and consumer products before starting at Guerrilla Games as a designer. Guerrilla Games is a game development studio that employs 130 developers, designers and artists. At Guerrilla, Roland has designed the game environments for the highly successful Killzone, creating fresh and new designs of outstanding realism. His choice to use almost real life designs in the virtual Killzone environments contributes to the game's unique visual style. Killzone has received several awards and a BAFTA nomination for visual style and was included in the international 'Foreign Affairs of Dutch Design' exhibition.



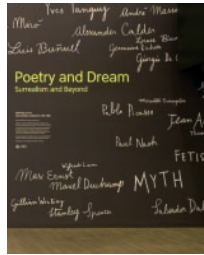
STEVE MARTINUZZO AUSTRALIA

Steve Martinuzzo has worked in product development as an industrial designer for over 20 years. After Steve graduated from RMIT in 1985 he worked as a designer and senior consultant in a number of design groups and lecturing roles at Monash and RMIT Universities. Steve co-founded CobaltNiche with partner Jack Magree in 1996. CobaltNiche is one of Australia's most creative product design and engineering groups, having developed a number of significant and iconic products for both Australian and multinational companies. The group's projects reflect Steve's principal of producing inspirational, functional and commercially profitable designs. These include the Varian range of scientific instruments and JDM hand-dryers. Steve is the Victorian President of the DIA and Chair of Swinburne University's Product Design Engineering course advisory committee.



SARA FANELLI UK

Sara Fanelli was born in Florence and went to London to study art and has been working there as a freelance illustrator ever since graduating from the Royal College of Art. She has worked for a diverse range of international clients, dividing her time between commercial illustration commissions, books and self-generated projects. Her clients include The New Yorker, Penguin Books, Faber and Faber, Tate Modern, Tate Britain, BBC Worldwide, Ron Arad, Issey Miyake, The New York Times and The Royal Mail. She has written and illustrated a number of children's books. She has won several international awards, including two D&AD pencils, and has twice been the overall winner of the Victoria and Albert Museum Illustration Award. Her latest book 'Sometimes I Think, Sometimes I Am' is published by Tate Publications. Sara is brought to AGIdeas in association with The British Council.



DANNY YOUNT USA

Danny Yount has become one of today's top title designers for film and television, as well as a photographer and commercial director. He has been a speaker at BDA/PROMAX, a juror for D&AD, and was recently elected into the Alliance Graphique Internationale. His work has earned many notable industry awards: TDC, BDA Gold, D&AD Silver, 3 Gold awards from the AIGA as well as an Emmy for his concept, design and direction of the opening sequence of HBO's Six Feet Under, which has been called 'television's most gorgeous opening sequence'. As a Creative Director at Prologue Films he has been recognised for his work on feature film main titles like Kiss Kiss Bang Bang, which the Hollywood Reporter called 'a title sequence worthy of the late Saul Bass'. Danny is brought to AGIdeas in association with Microsoft.



ADAM FERRIER AUSTRALIA

Adam Ferrier is a Consumer Psychologist and Managing Partner of Naked Communications. Adam left university with degrees in Commerce and Psychology and, by a strange twist of fate, began his career as a forensic psychologist. He worked in a maximum security country prison as well as private practice, assessing levels of danger and management needs of inmates. He then made the natural move to marketing consultancy, working for Added Value and becoming interested in opinion leading consumers, popular culture and the world of cool. He completed his Clinical Psychology thesis in 'Identifying the underlying constructs of cool people', and became a global cool hunter for clothing and beverage companies. Adam later moved to Saatchi & Saatchi as a Strategic Planner. In 2004 Adam co-founded Naked Communications.



**Book now.
Register online.
Be inspired.
Build your future
by design.**

VENUE Hamer Hall
The Arts Centre
100 St Kilda Road Melbourne

DATE Tuesday 29 April

TIMES 5.30pm to 8.30 pm (Tertiary information stalls)
6.30pm to 8.30 pm (Speaker presentations)

COSTS \$20.00 per person
Price includes 2 hours of outstanding presentations from internationally acclaimed designers, entertainment, a limited edition AGIdeas 2008 Book and tertiary information stalls.
Price includes GST.

TO REGISTER Please complete the attached form and return with payment to

AGIdeas 2008 'Futures'
Design Foundation
Factory 104
Docklands Cotton Mills
104 Maribyrnong Street
Footscray Wharf
Victoria 3011
Telephone (03) 9396 1798
Facsimile (03) 9687 0394
contact@agideas.net

or book online at www.agideas.net/register

PAYMENT DETAILS **Cheques to be made payable to the Design Foundation**
Visa, Mastercard and Bankcard bookings are accepted.
We do not have facilities for EFTPOS or Diners.

A receipt will be issued with your ticket.

AGIDEAS AGIdeas 2008 'Futures' is part of the AGIdeas 2008 International Design Week, 28 April to 1 May, at The Arts Centre. It is one of the largest and most respected design events in the world. This year the event brings to Melbourne the world's leading designers and creative talents as a resource for our design educators, students and professionals.

See www.agideas.net for further details.

**LIMITED EDITION
AGIDEAS 2008 BOOK
is free with your AGIdeas
'Futures' Ticket**

The Design Foundation is releasing a limited edition AGIdeas 2008 Book. This will catalogue all speakers presenting at the 2008 event, and offer a profile of the AGIdeas Week as well as profile industry resources. Designed by Ken Cato the book is a beautiful design resource. The book will be available for collection at Hamer Hall before the start of AGIdeas 2008 'Futures'.

REGISTRATION FORM FOR AGIDEAS 2008 'FUTURES'
(Please write clearly)

First Name _____

Surname _____

Address _____

City _____ **State** _____ **Postcode** _____

Country _____

Phone _____ **Mobile** _____

Email _____

Secondary School Name _____

Campus Location _____ **Year Level** _____

Art **Design/Vis Comm** **Information Technology** **Multimedia**

CATEGORY

Prices include GST

Please tick appropriate category and then tally the total amount.

AGIdeas 2008 'Futures'

Student \$20.00 each.
No. of places _____

Parent \$20.00 each.
No. of places _____

Teachers \$20.00 each.
No. of places _____

DELIVERY METHOD

Post
(add \$5 p&h to total ticket amount)

Collect at AGIdeas
(To avoid delays at the event select to have tickets delivered via post)

**Please provide names
for all ticket places.**

PAYMENT METHOD

Cheque
 Credit Card
 Money Order/Postal Order

TOTAL AMOUNT INCLUDED

\$ _____

CARD TYPE

Visa
 Bankcard
 MasterCard

NAME ON CARD

CARD NUMBER

Expiry Date ____ / ____

CARDHOLDER SIGNATURE

Return with payment to
AGIdeas 2008 'Futures'
Design Foundation
Factory 104, Docklands Cotton Mills
104 Maribyrnong Street, Footscray Wharf
Victoria 3011 Australia
Telephone (61 3) 9396 1798
Facsimile (61 3) 9687 0394
contact@agideas.net, www.agideas.net

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