

Application Pack

for the

NetAlert National CyberSafe School Awards for Excellence



Australian Government

NetAlert Limited

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Acknowledgement

NetAlert is supported by funding from the Australian Government through the Department of Communications, Information Technology and the Arts.



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Overview

The NetAlert National CyberSafe School Awards for Excellence recognise and reward Australian primary and secondary schools that have developed best practice models in the delivery of innovative Internet safety programs for students, staff and the broader school community.

These national awards are seen as a very important mechanism for recognising the valuable work schools in Australia are undertaking in the area of Internet safety education.

The awards seek to highlight effective models for the delivery of Internet safety programs within Australian schools by profiling their models of best practice and innovation.

The awards provide the opportunity to share this excellent practice at local and national levels, as well as rewarding schools who are breaking new ground with their innovative and creative use of Internet safety programs in education.

Any member of a school community is invited to apply. This may include teachers, parents, students, volunteers or any other member of the school community who knows about the program developed.

There is no cost involved to enter and there are some great prizes to be won.

Applicants can submit entries to either of two categories:

- Primary School Award of Excellence
- Secondary School Award of Excellence

If a school has both primary and secondary campuses and two unique programs have been established two applications are permitted, one for each category. If a school has developed a school wide program, applications will be accepted to either or both of the primary and secondary school awards.

Schools from all sectors (Government, Catholic and Independent) are encouraged to apply.

Background

The Organisers

The NetAlert National CyberSafe School Awards for Excellence are organised by NetAlert Limited (NetAlert), proudly supported by ninemsn and supported by funding from the Australian Government through the Department of Communication, Information Technology and the Arts (DCITA).

NetAlert is Australia's Internet safety advisory body, a not-for-profit community advisory body established in 1999 by the Australian Government as part of its commitment to educating communities about managing access to the Internet. NetAlert's primary objective is to promote a safer internet experience, particularly for young people and their families.

NetAlert runs four priority programs to ensure its Internet safety community education; user empowerment and awareness initiatives are fully integrated and available to the Australian community.

A key aspect of NetAlert's priority programs has been the development of NetAlert CyberSafe Schools (www.netalert.net.au/schools). This represents an important contribution to the broader goal of Australian education to teach students to become confident and creative in the use of information communication technologies.

It enables students to develop Internet safety skills they can apply in a variety of environments. NetAlert firmly believes that by providing Internet Safety education through schools children can be skilled from a young age in how to minimise the risks of the Internet and at the same time enjoy a valuable and rewarding experiences.

NetAlert CyberSafe Schools is a strategic response to the increasing use of the Internet in schools. It is designed to assist teachers empower students to safely use the Internet. Since CyberSafe School's inception in 2003, NetAlert has developed a range of curriculum materials to help teachers deliver Internet safety programs. NetAlert CyberSafe Schools comprises of three phases delivered over a three year period.

Phase 1 (2004) involved the design and development of educational resources aimed at supporting and raising teacher awareness about Internet Safety.

Curriculum materials were designed and distributed to every school in Australia. They included:

- *A Teacher's Guide to Internet Safety*
- Internet Safety Wall Chart (both primary and secondary)
- Quick Reference Guide

Phase 2 (2005) produced an interactive Internet safety learning environment for primary school aged children. The program, named CyberQuoll, contains six interactive Internet safety episodes which focus on the issues of:

- Content
- Contact with inappropriate persons
- Privacy
- Security
- Cyber bullying
- Online publishing
- Chat room danger
- Mobile Internet enabled technologies

A Teacher's Guide to CyberQuoll, lesson plans, fact sheets and associated print materials were distributed along with a CD-ROM to every primary school in Australia. Student resources such as pledges, activities and certificates were also included. CyberQuoll can be viewed online at www.cyberquoll.com.au.

Phase 3 (2006) is the current phase in NetAlert CyberSafe Schools. Its focus is on providing Internet safety resources for secondary schools.

An interactive media resource is currently under development and will be delivered on CD-ROM and on the Internet. Supporting offline teacher materials and student activities will also be included.

The materials will be distributed to all secondary schools in Australia in June 2006.

The Supporters

ninemsn are supporting the inaugural NetAlert National CyberSafe Schools Awards for Excellence.

ninemsn operates Australia's leading network of Co-branded Websites (the "**ninemsn Network**") capturing the largest online audience in Australia, with over 6.56 million people visiting ninemsn each month. Over 73 percent of all Australians online use ninemsn regularly to a wide variety of news, information and entertainment.

Awards

Have you developed an innovative Internet safety program for your school?

Have your children told you about something the school is doing to help keep them safe online?

Have you been involved with the wider school community in creating school wide programs on Internet safety?

Do you feel your school is a leader in helping kids stay safe online?

If you answered **YES** to any of these questions, then why not enter the inaugural NetAlert National CyberSafe School Awards for Excellence?

These awards have been developed to recognise and reward both primary and secondary schools for the innovative programs they have developed on Internet safety education.

Teachers, parents, students and other members of the school community can enter.

There are fantastic prizes on offer including computers and software. All you need to do is let us know about the programs you are running.

There are two judging categories: primary and secondary. A runner up prize will be awarded to a primary school and a secondary school from each State and Territory.

The major prize will be awarded to the winning primary and the winning secondary school nationally.

Award Criteria

The Awards recognise innovation in the delivery of Internet safety education to students (and where applicable the wider school community).

There are two award categories: primary school and secondary school.

A written submission of no more than three (3) A4 pages is to be submitted addressing the following criteria.

Outline of your Program. Please provide a brief description of your program. Please comment on how it came about and when it was started, what resources are being used, how easy it was to implement and how well it has been accepted.

Program Specifics. Detail of how your program is equipping students with the knowledge and skills to better manage the risks associated with Internet access.

Outcomes of your Program. What outcomes are you seeing from your program? Has there been a change in behaviour or attitude from staff, students or the wider school community?

Other Measures. What other measures is your school community taking towards Internet safety? This may include technological solutions, networking with other schools and policies for staff and students.

Judges will be looking for innovative and effective Internet safety programs that are running in schools around Australia.

Overview of the Awards Process

Phase 1 – Applying

26 April - 2 June 2006, 5.00pm (Close of Applications)

To apply for the NetAlert National CyberSafe Schools Awards for Excellence, you should complete the application form found in this pack, or contact NetAlert on 03 – 6234 3312. Please complete the application form and include any supporting material and submit it to NetAlert by **5.00pm on Friday 2 June 2006**.

The sooner you complete the written submission, the better. While applications close at 5.00pm on Friday, 2 June 2006, you can submit your application as soon as you complete it. If you need advice on preparing your submission, please do not hesitate to contact NetAlert.

To Complete Your Application

Please ensure you have read and understood the Terms and Conditions of Entry before submitting your application. Return your completed application to NetAlert at the address below, or fax it, no later than 2 June 2006.

NetAlert Limited
Attention: NetAlert National CyberSafe School Awards for Excellence
GPO Box 1774
Hobart, Tasmania 7001

Phone: 03 – 6234 3312
Toll free: 1800 880 176
Fax: 03 – 6234 1430
Email: enquiries@netalert.net.au

Phase 2 – Short Listing

The judging panel will short-list the applicants from both categories who will progress to the finals.

Phase 3 - Judging

The judging panel will meet after the close of applications and winners will be notified as soon as possible.

Phase 4 – Awards Ceremony

Winning applicants from both categories (primary and secondary) will be able to nominate two people to attend the national award ceremony. Flights and two night accommodation are provided as part of the prize package.

The Award Ceremony will take place during the week beginning **26 June 2006**.

Application

This form provides you with instructions on how to prepare and submit your application. Applications must be submitted by 5.00pm on Friday, 2 June 2006.

- 1. Attach written information that will allow judges to gain an insight into the Internet safety educational program you are running, including the following information:**
 - a** *Outline of your Program.* Please provide a brief description of your program. Please comment on how it came about and when it was started, what resources are being used, how easy it was to implement and how well it has been accepted.
 - b** *Program Specifics.* Detail of how your program is equipping students with the knowledge and skills to better manage the risks associated with Internet access.
 - c** *Outcomes of your Program.* What outcomes are you seeing from your program? Has there been a change in behaviour or attitude from staff, students or the wider school community?
 - d** *Other Measures.* What other measures is your school community taking towards Internet safety? This may include technological solutions, networking with other schools and policies for staff and students.
- 2. Although not a requirement, please attach any supporting materials to your written submission.**
- 3. Please complete the application form overleaf and attach as the front page of your written submission.**

Application Form

(Please complete and attach as the front page of your written submission)

1. APPLICANT DETAILS

Name: _____

Position: _____

School Name: _____

Address: _____

Telephone: (BH) _____ (AH) _____ (Mobile) _____

Email: _____

2. SELECTION OF CATEGORY *(Select only one)*

- Primary School Award for Excellence
- Secondary School Award for Excellence

3. DOCUMENT CHECKLIST

- Application Form
- Supporting Materials
- Written Submission

Note: Please keep the written submission demonstrating how you meet the criteria to a maximum of three (3) A4 Pages. You may submit less and your application will not be penalised. Supporting materials are optional (e.g. photos, curriculum papers, policies, examples of program etc) and may help illustrate your program. Once again you will not be penalised if supporting materials are not supplied. Each application has to be endorsed by the school Principal.

I agree to comply with the terms and conditions of entry stated in this pack and agree to abide by any decision made by the NetAlert Awards Committee and/or the Judging Panel in relation to this application and these Awards.

Signature of Applicant: _____ Date: _____

Name in print: _____

Signature of Principal: _____ Date: _____

Name in print: _____

Terms and Conditions of Entry

1. Applicants will be asked to complete and submit a formal application with a written submission and any supporting material. All application documentation must be received by **NetAlert by 5.00pm on Friday 2 June 2006**.
2. Late submissions will only be accepted at the discretion of the NetAlert Judging Committee.
3. Applicants for the NetAlert National CyberSafe Schools Awards for Excellence must be an Australian resident but may be anybody connected to the Internet safety program.
4. Only Australian schools will be considered for the awards.
5. Only one application per category is allowed per school.
6. All applications require the endorsement of the Principal.
7. Applicants must agree to abide by the decision of the judges.
8. The State and Territory winners should be available to attend the national award ceremony in Sydney.
9. Applicants must agree that NetAlert retains the right to discussing and promoting applications in the media and through NetAlert's own communication networks.
10. You agree that the information you submit is true and correct.
11. Applicants enter the awards at their own risk and NetAlert will not be liable for any loss, damage or expense incurred to the applicant as a result of entering the awards.
12. All applications and supporting materials become the property of NetAlert. No applications or supporting materials will be returned.

You have read our Privacy Statement at www.netalert.net.au/02052-Privacy-Statement.asp and subject to the above terms, you agree that we may collect, use, disclose and otherwise handle your personal information as set out in the privacy policy.

NetAlert reserves the right to reject any application if the information provided is deemed to be inaccurate.