



MEDIA RELEASE THURSDAY 3 JULY 2014

CRAFT CUBED 2014



CRAFT CUBED IS CRAFT'S SIGNATURE FESTIVAL

providing a forum for experimental, skilled and ideas-based craft and design. Over the month of August, Melbourne and regional Victoria have the opportunity to showcase and participate in an array of events designed to encourage engagement and learning. Last year over 200,000 attended and this year Fed Square forms the hub with satellite events across the state!

The response to our callout this year has been overwhelming. This year's theme *The Art of Handmade* has attracted an amazing festival line-up which includes over 120 events comprising of 21 exhibitions, 44 workshops, 17 open studios, 8 public installations, 3 retail markets, two feature films and 5 seminars.

This year promises to be the best ever. With most of our events free to the public, the multitude of opportunities to learn new skills or master techniques has never been better. Come collaborate on public works, make new friends and celebrate the amazing creativity and diversity of craft culture.

TITLE

Craft Cubed 2014: *The Art of Handmade*

DATES

1 to 31 August 2014

FULL PROGRAM

craft.org.au and via download.

CRAFT

31 Flinders Lane Melbourne

MEDIA CONTACT

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Craft can arrange high resolutions images, artist interviews and more.

HIGHLIGHTS INCLUDE:

BIG CERAMICS AT FED SQUARE

Curated by Craft CEO and Artistic Director Jane Scott, featuring, some of Australia's most celebrated ceramic artists, including Robert Baron, Kris Coad, Andrei Davidoff, Janetta Kerr-Grant, Fiona Hiscock, David Ray, Owen Rye, Vipoo Srivilasa, Mark Stoner, Jane Sawyer and Jill Symes.

FOUR EXHIBITIONS AT CRAFT

Transplantation (AUS/UK) including Jivan Astfalck, Anna Davern, Norman Cherry, Rosanne Bartley, Jack Cunningham, Joung-Mee Do, Laura Potter, Nick Bastin, Lin Cheung, Sheridan Kennedy, Jo Pond, Bridie Lander.
Unseemly Vessels, Vito Bila (Melbourne)
Grids, Bin Dixon Ward (Melbourne)
Bed Strange Fellows, Sandra Eterovic, in the Craft Window.

ATRIUM TABLE TOP PROGRAM

Week-long daily events from 10-6pm with over 90 participants. FREE activities presented by Craft featuring creative and cultural groups, artists, makers, sector



professionals, educators in a dynamic and engaging program that covers everything from Lost Trades to Craftivism. Learn, make, network, buy, meet, talk, support, see. Also features highly anticipated Craft Hatch market – our leading incubator event for emerging creatives.

CRAFT AND DESIGN AS A CAREER

The seminar provides unique insights for anyone considering starting or already involved in the craft and design sector. Features leading craft makers and designers and industry professionals who have successfully managed to make the most of their creative talent and carve out a niche in the international marketplace. This year covers fashion, ceramics, jewellery, graphic design, brand development, collaboration, grants and residencies. Speakers: Irene Grishin Selzer Iggy and Loulou, Suzanne Boccalatte Boccalatte Design, Alex and Georgie Clearly Alpha 60, Lisa and Glen Rundell Lost Trades, Hilary Glow Grand Grants, jeweller Natalia Milosz-Piekarska and Jane Laver Chapel Tattoo with more to be announced.



CRAFT
 31 Flinders Lane
 Melbourne VIC 3000 Australia
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Gallery & Shop
 Open Monday to Saturday
 11am—6pm
 Closed public holidays

craft.org.au



THE VISUAL ARTS AND CRAFT STRATEGY



IMAGES Cover: Georgia Perry. This page
 clockwise from top left: Old School New School
 Design and Typography; Sarah Schembri; Knit
 Your Revolt; Vito Bila; Owen Rye.