



Design Thinking Sponsorship Pack

DATTA VIC 2014 Annual Conference

Design Thinking

Friday 20th & Saturday 21st June 2014

Swinburne University of Technology
Advanced Manufacturing & Design Centre (AMCD)
Hawthorn Campus

Sponsorship Opportunities

CONFERENCE THEME

DATTA VIC invites you to be a sponsor or trade exhibitor at our Annual Conference **Design Thinking** to be held at Swinburne University of Technology, on Friday 20th and Saturday 21st June 2014. As a sponsor you will have access to over 150 Product Design and Technology and Systems Engineering teachers from across Melbourne and Victoria.

Design Thinking will be an exciting opportunity for delegates to explore best practice in new technologies, new approaches to teaching and learning and to prepare for the New Technologies Curriculum through a range of practical and seminar style workshops. This Conference will take centre stage in the brand new Advanced Manufacturing & Design Centre (AMCD) at Swinburne University, Hawthorn Campus.



Advanced Manufacturing & Design Centre (AMCD)

SPONSORSHIP BENEFITS

Sponsors can take advantage of this unique opportunity to reach potential markets and gain:

- An opportunity to maintain a high profile with school customers;
- Access to Design and Technology and Systems Engineering teachers from all regions of Victoria who are drawn from Government, Catholic and Independent sectors of education;
- Exposure to a statewide and national audience through association members and invited guests;
- A legitimate tax deduction in the form of advertising and promoting your organisations' activities;
- Being seen as a non-intrusive, generous and supporting gesture, whilst offering you excellent exposure and business opportunities.

CONFERENCE PROMOTION

The DATTA Vic 2014 Annual Conference **Design Thinking** will be promoted through:

- A statewide mail out;
- The DATTA Vic website and Facebook page
- Email Communication

Sponsorship Opportunities

CONFERENCE AUDIENCE

Our membership is drawn from all sectors of the Victorian education community and encompasses:

- Primary Teachers
- Secondary Teachers
- Tertiary Educators
- Curriculum Advisors
- Primary/Secondary Coordinators
- Principals

SO YOU THINK YOU CAN DESIGN

So You Think You Can Design (Product Design & Technology) is a new and growing state design event that demonstrates the powerful design skills that are being taught in Victorian secondary schools. We are expecting a large number of schools to take part in the Day of Design (21st of March) which will take place in each participating school.

The winners from each school will have their work submitted and judged by an expert DATTA Vic panel. 5 schools (2 students per school) will be selected to compete in a 2 day design marathon at our next DATTA Vic conference on Friday 20th and Saturday 21st June 2014.



Over 150 teachers will witness this unique and exciting event where the students will demonstrate their sketching, CAD and prototyping skills. The event will also be filmed and photographed to be permanently displayed on our website www.datta.vic.edu.au.

This is the third incarnation of SYTYCD and it has grown from strength to strength with great feedback from our members so it is sure to be warmly received and widely appreciated.

SPONSORSHIP PACKAGES

So You Think You Can Design Event \$1500.00 (2 days)

- Your company/organisation name and logo on the DATTA Vic website Gallery Page for So You Think You Can Design
- Your company/organisation name and logo on any promotional material directly relating to the So You Think You Can Design Event sent out to Schools
- Brochure/catalogue insert in the conference satchel
- Sponsorship acknowledgement in the final conference program
- Standard exhibition space, which includes table space, display board, catering for two people.
- Present prizes to the winners of the event at the 2 day Conference.

Sponsorship Opportunities

SPONSORSHIP PACKAGES

Presenter Sponsor \$1000.00 (2 days)

- Your company/organisation name and logo on the DATTA Vic website conference page
- Brochure/catalogue insert in the conference satchel
- Half page program advertisement
- Sponsorship acknowledgement in the final conference program
- Company/organisation banner on display at conference
- Standard exhibition space, which includes table space, display board, catering for two people.

Satchel Sponsor \$950.00 (2 days)

- Your company/organisation name and logo printed on the conference satchel.
- Brochure/catalogue insert in the conference satchel
- Sponsorship acknowledgement in the final conference program
- Standard exhibition space, which includes table space, display board, catering for two people.

Name Tag Sponsor \$700.00 (2 days)

- Your company/organisation logo and name on each delegate's name tag.
- Brochure/catalogue insert in the conference satchel
- Sponsorship acknowledgement in the final conference program
- Standard exhibition space, which includes table space, display board, catering for two people.

Standard Exhibition Space \$670.00 (2 days) \$350.00 (1 day)

- 1 x display table
- 1 x display board
- 1 x satchel insert (single A4)
- Catering for two people (additional people: \$30.00 per person)
- Trader listing in the Conference Program
- Contact details of conference delegates (name of delegates and name of school)

Advertising

Satchel insert A4 booklet or DVD, program listing & logo in program: \$ 155.00

Full page program advertisement back cover: \$199.00

Full page program front inside cover: \$199.00

Full page program advertisement: \$115.00

Half page program advertisement: \$75.00

To book please go to our online booking form at www.datta.vic.edu.au. Bookings are on a first come first served basis. Please book before **Friday 28th March 2014**.

*250 satchel inserts will need to be delivered to DATTA Vic on or before **Friday 30th May 2014**.