e-Books – Publishing for Mobile Devices

The demands of the digital age for educators compel the development of online materials for learners in any educational setting.

What?

Explore the potential of self-publishing texts and fiction to a global audience. In this workshop you will use Indesign to create an educational resource for any tablet or other mobile device on the current platforms – Mac, Windows or Android.

Over the two day contemporary teaching and learning workshop you will develop your take home toolkit.

Learn

- How to use InDesign to layout your e-book or other e-format
- Examine interactive features including animation, video and audio

Create

- Cover art and formatting of text

Test

- On a mobile device

Publish

- Publishing and uploading to the Kindle store
- Create a professional resource

Who?

Primary, Secondary, Tertiary, Community educators – anyone who wants to learn about publishing for mobile devices.

When?

Friday 20 April and Saturday 21 April from 10am to 3pm

e-Books – Publishing for Mobile Devices

Where?

Melbourne Marriott Hotel

Cnr Londsdale & Exhibition Street, Melbourne

Close to public transport – Parliament Station
http://www.marriott.com.au/hotels/maps/travel/melmc-melbourne-marriott-hotel/
For interstate and regional members – ask us about the VITTA special rate (office@vitta.org.au)

Essentials for participants:

1. An educational resource you want to use with learners
2. Laptops loaded with:

   - Kindle plugin for Adobe Indesign to view all ebook formats
   - Kindle Previewer 2 installed (Free plugins http://tinyurl.com/ya2jxj6)
   - Adobe digital editions (Free digital editions www.adobe.com/products/digitaleditions)

Educator and Adobe Expert:

Susan Bell is a senior educator of VET IDM and IT and multimedia and IT and currently teaching at Marist Regional College, Tasmania.

Susan has been involved in research projects with the University of Melbourne and Swinburne University and is a current author of e-books. Her latest publication is Backpacked: A mostly true story.

Multimedia Industry Support:

Chemère Birkensleigh is a local Melbourne Digital Artist/Developer. She works in the Multimedia industry and understands how Adobe products are used in industry.

Chemère has worked in high end 3d and visual effects studios and has worked on Megamind Game Cinematics, Kahootz 3.0 Animations, Clare Bowditch Film Clip, to name a few.

→ Register now for this exciting professional learning opportunity

Register now at http://www.vitta.org.au/events/event/e-books-publishing-for-mobile-devices

Cost

Two day event: VITTA members: **$320** (incl GST) • Non-members: **$410** (incl. GST)

A VITTA-Adobe quality professional learning event

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