



On 30 November, 2012, VACC attended the DATTA conference at RMIT. It was a good event and a great opportunity to introduce our competition, the VACC Automotive Design Awards, to design and technology teachers.

The VACC Automotive Design Awards is an annual automotive student design competition, for secondary and tertiary students in Victoria. The entries are judged by representatives from Ford, Holden and Toyota and the winners will be announced at the respected Awards Night, at Federation Square, on Thursday 20 June.

We invite your students to enter this year's competition.

The winners receive cash prizes, as do the winners' school/college. For example, if a student from your school/college wins the design or model categories, they win \$3,000; and your school/college will also win \$3,000. If a student from your school/college wins the essay category, they will win \$500; and your school/college also wins \$500.

In addition to the cash, there's the prestige. Winning students will receive their Award from the Minister for Higher Education and Skills, Peter Hall, MP, in front of VIPs from the automotive industry, professional car designers, fellow entrants, parents, teachers, university lecturers and future employers.

There's more: selected entries will be displayed at the Australian International Motor Show, at the Melbourne Exhibition Centre, from 28 June to 7 July. This means, your school/college name could be exposed to more than 200,000 visitors to the Show!

The VACC Automotive Design Awards is an education, skills and careers program. By entering, students improve their design skills and improve their chances of securing a place at higher education facilities. We know that Monash University and RMIT are interested in secondary students who have previously entered the VACC Automotive Design Awards. And in many cases, tertiary student have secured jobs at Ford, Holden and Toyota's automotive design studios, thanks to their competition entry.

We appreciate time and resources might be limited, so have a look at our website [vaccautomotivedesignawards.com.au](http://vaccautomotivedesignawards.com.au) to see previous secondary school entries or watch the videos of previous winners.

Regards

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