

MAKE IT SO 6 – 12 AUGUST 2012 MAKEITSO.ORG.AU/AEW

AEW is an annual public awareness and education campaign that aims to highlight the achievements of the engineering profession and also position engineering as a great career choice.

The campaign provides the engineering profession with an opportunity to publicly demonstrate their profession and educates the Victorian community about the importance of our local engineering industry and its impact on our everyday lives. By showcasing the wealth of job opportunities and career pathways into the profession, Engineers Australia aspires to encourage students to pursue a career in engineering.

<u>REGISTER YOUR EVENT HERE</u> Don't miss the opportunity to add your

event to the online Calendar of Events. AEW Calendar of Events will go live in July!

HOW CAN YOUR SCHOOL GET INVOLVED?

It is free to host an AEW activity. Each activity should raise awareness, appreciation and understanding of engineering and technology in some way. Maths and science are important core subjects in a school's curriculum and prerequisites to a successful career in engineering. Your school can support the engineering profession by choosing one of the following suggestions or create an activity of your own!

- ✓ Register for an engineer to visit your school through our *Discover Engineering* schools program
- ✓ Hold an event at your school or in your local community
- \checkmark Hands-on activities that highlight the purposes of engineering
- ✓ Let us know if you're planning any maths, science or physics activities that we can promote
- ✓ Register to attend an event during the week online at <u>www.makeitso.org.au/aew</u>
- ✓ Spread the word about Australian Engineering Week

KEEN TO GET INVOLVED? Contact Elaina Pittas at Engineers Australia on (03) 9321 1703 or email aewvic@engineersaustralia.org.au

REGISTER YOUR SCHOOL FOR DISCOVER ENGINEERING DAY | FRI 10 AUG

@ QUANTUM, MACLEOD WEST. For more info contact Elaina Pittas.

