



Introducing a unique funding initiative for eco-visionary Australians

The British Council and Lloyd's Register Quality Assurance (LRQA) are looking for innovative Australians with plans to make a real contribution to Australia's environmental future.

Applications are now open for **Big Green Idea**, a seed funding initiative designed to attract, encourage and assist Australia's brightest entrepreneurs to develop inventive new sustainability projects.

Big Green Idea will award funding to new projects that equip people to mitigate and adapt to the effects of climate change in cities, and/or promote sustainable living and commercial practices. We're looking for people with savvy, creative ideas that will help address some of the biggest sustainability challenges for urban communities while making a positive impact on the way we live or work.

Applicants can request either a \$10,000 or \$20,000 cash grant to support projects in areas including travel, energy, water, commercially applicable projects for industry, sustainable design, initiatives for creative industries, positive communications campaigns, and the effect of climate change on socially disadvantaged communities.

Successful **Big Green Idea** applicants will also benefit from project mentoring by business and sustainability leaders from LRQA and/or its partners and the British Council to help projects engage the widest audience and have the greatest possible positive effect on their communities.

So if you've got an idea and a plan to make it happen, head to our website to find out more.

www.biggreenidea.com.au

Applications are now open and will close on Monday 9 May, 2011.

Email amrit.gill@britishcouncil.org.au or call (02) 9326 2022 for further information or visit our [FAQs](#).