

MEDIA RELEASE

17 June 2009

Who says there's no money in art?

Students eligible for share of \$3000 prize

Connex is particularly interested to see entries into this year's Australian Academy of Design Poster Prize 2009, with the theme 'The road less travelled is the one that leads to enlightenment'.

Entries close on 30 June, so the Australian Academy of Design and Connex urge students to get their submissions in for the Poster Prize 2009. Entries close 30 June.

The Academy Poster Prize 2009 encourages secondary and tertiary students to engage their in their creativity to explore the following theme:

"The road less travelled is the one that leads to enlightenment"

The Academy is very pleased to announce that Connex is our supporting partner with the Poster Prize 2009 competition for the second year running.

Deputy Chairman for Connex, Bruce Hughes, said, We're particularly fond of this year's theme. "The roads less travelled"? Well that's our highways and arterials, which have seen a decline in motor vehicles as more people use the train to get to work, school or their favourite leisure destination.

"As for the 'enlightenment', well the extra free time people have whilst travelling by train might give them an opportunity to read some Foucault, ponder the meaning of life..... or be inspired by the passing scene to come up with their next poster design to enter into the Poster Prize 2009."

ENTRIES

Open 1 June 2009. Close 30 June 2009.

All initial entries will only be accepted as a digital file or print.

Finalists will be determined by the 2 July 2009.

Finalists will be required to have their final poster delivered the to the Academy by 10 July 2009.

Final poster size is to be A2 (594mm x 420mm).



The Australian Academy of Design invites entries from artists in the following categories:

- Category A: Tertiary students (including TAFE students)
Category B: Years 10-12 secondary school students

Connex will award a total of \$3000 to the following finalists:

AWARDS

Category A

- First Place: \$1000 cash prize from Connex
Second Place: \$600 cash prize from Connex
Third Place: \$400 cash prize from Connex

Category B

- First Place: \$500 cash prize from Connex
Second Place: \$300 cash Prize from Connex
Third Place: \$200 cash prize from Connex

The Academy of Design will award the student from either category with the most potential from the Poster Prize a Bachelor of Design scholarship to the value of \$2,500.

The Poster Prize 2009 exhibition is open from 15 July - 6 August 2009.
The exhibition is open to the public 9am – 5pm Monday to Friday.
To be held at the Academy of Design, in the Clement Meadmore Gallery.
220 Ingles Street, Port Melbourne.

Please login on the website www.designacademy.edu.au to download the entry form and terms and conditions details.

The Australian Academy of Design Poster Prize is an annual competition. For advance notice of the 2010 competition contact Sara Bidois Marketing Manager at the at the Australian Academy of Design on 9676 9000 or by email on slb@aad.edu.au

About the Australian Academy of Design

The Australian Academy of Design is a not-for-profit higher education provider specialising in art and design education. Key objectives are to develop creative, innovative industry leaders responsive to community and environmental concerns, with a commitment to, and appreciation of, design effectiveness. The Academy's accredited Bachelor of Design Arts course enables students to undertake major studies in advertising, fashion design, graphic design, photo media and visual arts. Post-graduate studies and international exchanges are also available.

Further information: Australian Academy of Design, Marketing Manager:

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