

inspired by nature



Our mission to explore the *Possibile Creativo* drives us to look for some ways which don't yet exist, to reach people's hearts, to always move on the enigmatic boundary line between what may become real (that is to say objects that are really loved and owned by people) and what will never become real (that is to say objects too far from what, at present, ordinary people are ready to wish and to use).

Alessi. The Design Factory. Academy Editions. 1994. p14

Create objects inspired from Australia's natural environment
for special living/working places

special spaces workshop

Marc Krusin, Milan

ISS Institute/Victorian Government (Design) Fellow

A significant and exciting initiative for

- Architects
- Builders
- Engineers
- Industrial designers
- Interior designers and decorators
- Lighting designers
- Manufacturers
- Product designers
- Research and Development
- Sustainability Advisors
- Technical
- Trades

... creative and technical people who wish to explore 'objects' in architectural settings and are interested in sustainable systems/products.

International
Specialised
Skills Institute



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Marc Krusin graduated from Leeds Metropolitan University with a BA (Hons) degree in furniture design.

After placements with Fred Scott in London, George Sowden in Milan and a brief professional experience in Leeds, he began his career in Milan collaborating as a designer with various studios. **These include Piero Lissoni's office, where he is presently Design Manager and runs projects for clients of international reputation such as Alessi, Kartell, Flos and Wella.**

In 1998 he co-founded the Milan based group Codice 31 with five other designers from varying ethnic backgrounds. The group's first appearance was at the 1998 Milan furniture fair's "Salone Satellite" exhibition for young designers and it has since undergone continual expansion and gained an increasing importance in the design world, collaborating with some of the sector's most prestigious companies.

In 1999, Marc exhibited his project "Doggy Bag" (a pinzer-scoop for dog excrement) with Opos in Milan. In 2000 his second project for Opos "Hook Me Up" (an elastic hook for clothes storage) was exhibited and the same year a selection of his lamps featured at the "Borderlight" exhibition also in Milan. 2002 saw his solo appearance at "Salone Satellite" and 2003 his first appearance with Oliver Layseca and their collaboration on a modular living system. Also in 2003 he participated in two cultural exhibitions during the Milan furniture fair: "Copper Connects Life" at the Italian Copper Institute and "PVC for life and Living" at the Torre Branca.

Marc is currently working with companies such as Bosa ceramiche, Fontana Arte, Pallucco, Caop d'Opera, Saporiti, Viccarbe.

Marc is the recipient of a prestigious, ISS Institute/Victorian Government (Design) Fellowship sponsored by the Victorian Government, OTTE.

skills + knowledge + good design = competitive edge • good business

inspired by nature



Marc Krusin lives and works in Milan, and studied design in the UK. This workshop has been designed for you to not only hear Marc's story and see his work, but importantly, seeks to provide understanding, insights and contacts in working in the fabulous world of **Italian Industrial Design** and related **Manufacturing Industries** ... so come prepared with questions.

With thanks

Sponsor

Victorian Government, OTTE
ISS Institute/Victorian
Government (Design)
Fellowship



Sponsor

Venue
Materials
Equipment



Endorsed



This hands-on workshop celebrates ingenuity, economy of form and innovative use of materials.

Marc will share his expertise and insights into design and that of other designers/manufacturers.

This two-day workshop examines:

- The importance of design to us as human beings (lifestyle and emotions) and the environment in which we live, work and worship.
- Drawing inspiration from our natural environment towards generating an Australian design identity within the local and international marketplace.
- The necessity of designing for a sustainable future.
- Strategies which need to be implemented when dealing with either large or small companies to maximise the benefit for the designer/manufacture and the client.

Inspired by nature...

Use Shells • Bark • Nuts • Seeds • Berries • Leaves • Wings • Sponges Claws ... to inspire your design and use to create an object, then construct a final model using materials provided. Explore amazing colours, textures, patterns in cross-section and in either macro or micro view.

The object is for use in special places such as 'Scope', 'Vision Australia', the Salvos shelters for the homeless or the 'Royal Children's Hospital' for their corporate offices, restaurant, bedroom, lounge, kitchen, bathroom, studio, exercise room, outdoor rest areas or on the street.

Select one organisation that you have researched from the list on the next page and design an object.

The object can be a single item or one of a family with one being selected to take the final model ready to prototype for manufacture.

Design...

The object created can be anything to hold on, hold up or hold in - from storage system to room dividers to fitting systems, hangers, etc.

In this workshop form and function as well as creativity and beauty to the eye and to touch are equally important elements. Create a new expression for today's marketplace where technical possibilities are catapulted to a new expression • perhaps juxtapose high technologies (metals) with low technology (paper).

The Design Team The project seeks to bring together designers and manufacturers/technical - people from two different perspectives and skill bases, who will work in a team from the concept stage to a final model to take to prototyping.

It is anticipated that the differing perspectives will create a dynamic fusion where innovation can flourish and where amazing talents may be revealed to make a unique statement.

continued next page

special spaces workshop



Participants will work in a team of two. The team is to produce concept roughs and working drawings, which depict the object's visual characteristics, physical properties and dimensions and a final in scale model.

Research

Learn about the organisation for whom you will be developing your object.

- What services does the organisation provide and why?
- Who are their clients - age, gender, socio-economic group?
- For what purpose will the object be used by the staff or clients - for their corporate offices, restaurant, bedroom, lounge, kitchen, bathroom, studio, exercise room, outdoor rest areas or on the street.

The websites are:

Scope
www.scopevic.org.au

Vision Australia
www.visionaustralia.org.au

Royal Children's Hospital
www.rch.org.au

Salvos
www.salvos.org.au

Format

The program comprises lectures, demonstrations, group and individual discussion and a hands-on project. Participants work in teams of two people - one designer, one technical/production person.

Friday 9.30am to 5pm

Introduction to Marc and his work, and the nature and scope of the project, materials and equipment.

Teams to develop a concept for an object • Experiment with materials and techniques • Present concept drawing/s and model/s to Marc for suggestions/comments for further development or redesign • Select one design to produce as the final object.

Saturday 9.30am to 5pm

Participants complete the object.

Materials Equipment

All model making materials are supplied - clay, foam, card, paper, some thermo plastics, timber and plywood. Equipment includes hand and static power tools.

Date•Time

Register for one of the two workshop programs:

WORKSHOP 1

Fri 15 June 2007, 9.30am to 5pm
Sat 16 June 2007, 9.30am to 5pm

OR

WORKSHOP 2

A repeat of Workshop 1
Fri 22 June 2007, 9.30am to 5pm
Sat 23 June 2007, 9.30am to 5pm

Venue

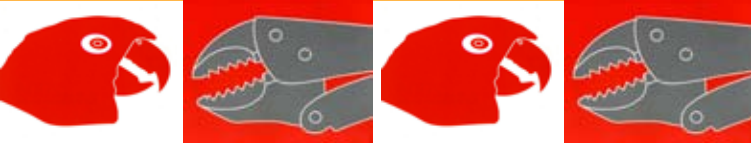
RMIT
Product design Studio/Workshop
Building 94, Level 6, Room 038
Cardigan Street, Carlton

Fee

\$430 inclusive of GST, which includes materials, use of equipment, course notes, morning and afternoon refreshments. The fee is subsidised by ISS Institute Inc.

Early Bird rate for those who register and pay prior to 8 June 2007
\$390 inc GST.

Lunch - It is suggested that you bring lunch with you to maximise the time spent working and to network with the other course participants - sharing ideas and techniques.



I am registering for:

Tick your choice please

WORKSHOP 1 Fri 15 June 2007, 9.30am to 5pm
Sat 16 June 2007, 9.30am to 5pm
or

WORKSHOP 2 Fri 22 June 2007, 9.30am to 5pm
Sat 23 June 2007, 9.30am to 5pm

Post, email or fax to:

Ms Carolynne Bourne, CEO, ISS Institute
101/685 Burke Road, Camberwell 3124
Fax 03 9882 9866 Email issi.ceo@pacific.net.au

Course Fee

\$430 inclusive of GST

Early Bird rate for those who register and pay
prior to 8 June 2007 \$390 inc GST.

Payment Method:

- Cash (Pay directly at ISS office or by arrangement)
 Cheque (Make payable to 'ISS Institute')
 Postal Order (Make payable to 'ISS Institute')
 Credit Card (Diners and American Express are not accepted)
 Bankcard Mastercard Visa

Name on Card _____

Card Number _ _ _ _ _

Expiry Date __ __ / __ __

Cardholder Signature _____

Photos : Bionics+Design. Design Innovation Institute, Milan

Registration Form

special spaces workshop

Complete the Registration Form and post, email or fax back.
You are welcome to forward on to others who would also be interested in attending.

PRINT CLEARLY PLEASE

Where did you hear about this workshop? _____

Your purpose for doing this course? _____

Name _____

Organisation _____

Title/Position _____

Address _____

Postcode _____

Phone: Work/Home _____

Fax _____

Mobile _____

Email _____

Conditions of Registration

I hereby agree to abide by the regulations of the ISS Institute

Your Signature _____ Date _____

PLEASE READ

Enrolment • Entry Requirements In general no formal entrance requirements are necessary.

• Conditions of Registration Complete the registration form attached. Enrolment can be made by email, post or fax. Cash must be paid at the ISS office - do not mail. An email or fax of confirmation will be sent after full payment of fee. Note: A position in the seminar will not be reserved without payment being received by this office. Enrolment is on a firstcome-first-served basis based on time of receipt of fees. If you have not received an email or fax of confirmation, please contact the ISS Institute office on 9882 0055 to find out the status of your application. Do not assume that because you have sent an application you are automatically enrolled in the seminar **• Refunds** Please check your enrolment carefully. We regret that a refund will only be given if the workshop does not proceed. If you withdraw from the seminar after registration is received by ISS Institute, a \$50 administration fee is payable. Refunds will not be given to those who withdraw three days or less prior to the workshop

• Cancellation ISS Institute reserves the right to cancel the seminar if minimum enrolment numbers are not attained. In the event of cancellation due to insufficient enrolments or other, all fees will be fully refunded. Two or more working days notice will be given should the course be cancelled **• Disclaimer** ISS Institute reserves the right to amend or cancel any or all sessions listed herein without notice or prejudice. ISS Institute takes reasonable steps to obtain and give information about the seminar from appropriate sources, including materials used and the safety of the environment, but accepts no responsibility for inadequate or incorrect information given to it, or in the course notes, by the seminar presenters, supplier of materials or other third party **• Privacy** ISS Institute may photograph or video record seminar participants activities for use in promotion of the work of ISS Institute. Please let us know if you object to use of pictures of yourself in this way.

March 2007